

BMG PC

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Category:  
Organization

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All employees

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## **Organizational changes in the Team of Planning & Controlling (BMG PC)**

Dear Colleagues,

The modified corporate structure since 01<sup>st</sup> October 2005 has made it necessary to adjust the organization of BenQ Mobile Planning & Controlling (BMG PC). The reorganization is guided by the following principles: focus of resources on the major challenges lying ahead, reduced interfaces to internal partners and clear responsibilities for each team within PC.

The tasks of PC in total remain unchanged, however each of its three pillars will focus clearly on a different scope of legal entities and internal partners within BMG. The former separation between forecast and actuals and between income statement and balance sheet has become obsolete.

Therefore, as of July 1<sup>st</sup> 2006, BMG PC will be structured into the following three teams:

**PC 1 - OHG Controlling**, headed by **Sascha Adam**, is responsible for the planning, reporting and controlling of the financial statements of BMG's German entity. In cooperation with the Business Administration departments and corporate functions, the team will manage budget, forecast and actuals reporting of BenQ Mobile GmbH & Co OHG, comprising revenue, expenses, balance sheet, working capital and cash flow. Furthermore, BA tasks for corporate functions, allocation principles and the control of functional accruals, will be performed by this team. The main short-term challenge is to increase cost transparency, and to improve the structure of SAP controlling elements after the system separation from Siemens. Major interfaces include A&T Germany, HR, Corporate Services, IT, and the BA departments within the OHG.

**PC 2 - Affiliate Reporting**, headed by **Christine Bogner (Oliver Bödeker** acting until 15.07.06), is responsible for the reporting of the key financials of our legal entities, incl. the contribution of BenQ Corp. entities to BMG's world results (i.e. Asia and Mexico). This team's responsibility comprises forecast and actuals, income statement, balance sheet and cash flow. Major projects are the Oracle project and its implications on financial reporting and the introduction of EIS for BMG. Main interfaces include A&T Financial Reporting & Taxes, Regional Management BA, the Finance Directors of our legal entities and BenQ Corp Finance.

The mission of **PC 3 - Performance Controlling**, headed by **Anne Heigl**, is to provide BMG management with relevant financial information in regular and ad hoc management reports, to set and monitor BMG's financial KPIs, and to manage major controlling processes in alignment with BenQ Corp Finance (e.g. risk management, budget and target setting, reporting principles and structures). The team is also responsible for master data management and reconciliation of relevant P&L figures at product level (sell-in, product cost of sales and product margins) together with SOC and CM BA. Major challenge will be to further accelerate and improve the quality of financial reporting and to standardize key financial data used within the organization. Major interfaces are the BMG and BenQ Corp management and BMG S&C.

For your further information see the attached Organizational Chart. A detailed task schedule is available on request. Please support the colleagues in their new functions and achievement of their mission.

sgd. Lydia Sommer

sgd. Daniela Meixner

Attachments: [BMG PC Organization](#)