

BMG CIO

Munich, 25.04.2006
BMG CIO, Clemens J. Joos
Tel. +49 (89) 4111-7000

Category:
Organization

Distribution list:
Heads of BMG Germany
Heads of BMG World

BMG Circular No. 32/2006

Headline Organizational Announcement “Project Set-Up of Customer Care Spin Off”

We are pleased to inform you that Joerg H Wirth will assume responsibility for this project, in addition to his responsibilities in Sales Strategy, with effect from April 1st, 2006. For this project, he will report to Marco Stülpner and cooperate very closely with Stefan Pletsch and Axel von Campe, the Customer Care Management Team.

The objective of this project is to spin off today's global Customer Care operations into a new legal structure, thus preparing for an extension of the business scope from BenQ Mobile phones to the remaining BenQ product portfolio, and to offer third party services by July 2006. It is envisaged to establish new legal entities in Germany and further countries as wholly-owned subsidiaries of BenQ Mobile Holding B.V. Netherlands. BenQ Mobile Holding B.V. is also the Holding company of BenQ Mobile GmbH & Co. OHG.

Please give this project your full support.

sgd. Clemens J. Joos

sgd. Lydia Sommer